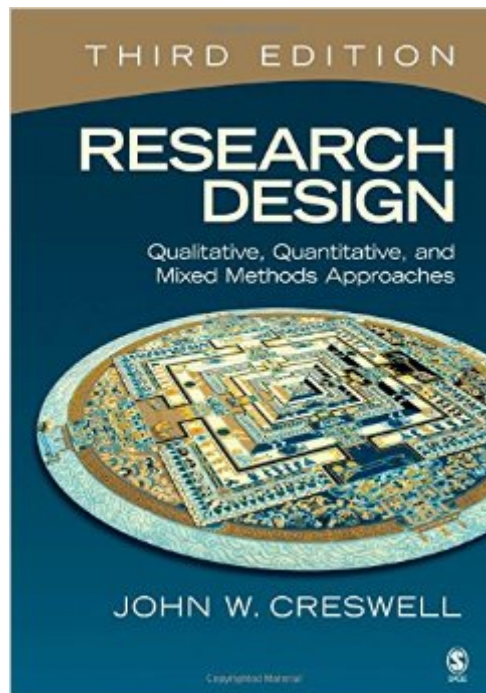


The book was found

Research Design: Qualitative, Quantitative, And Mixed Methods Approaches, 3rd Edition



Synopsis

• • • • • • • • • • • • • • • • The Bestselling Text is Completely Updated and Better than Ever! Praise for the Third Edition: "I have used the older edition with great success. The new one is even better." • "Kathleen Duncan, University of La Verne The Third Edition of the bestselling text Research Design by John W. Creswell enables readers to compare three approaches to research—qualitative, quantitative, and mixed methods—in a single research methods text. The book presents these three approaches side by side within the context of the process of research from the beginning steps of philosophical assumptions to the writing and presenting of research. Written in a user-friendly manner, Creswell's text does not rely on technical jargon. He cuts to the core of what a reader needs to know to read and design research in part by showcasing ideas in a scaffold approach so that the reader understands ideas from the simple to the complex. Key updates to the Third Edition Presents the preliminary steps of using philosophical assumptions in the beginning of the book Provides an expanded discussion on ethical issues Emphasizes new Web-based technologies for literature searches Offers updated information about mixed methods research procedures Contains a glossary of terms Highlights research tips throughout the chapters incorporating the author's experiences over the last 35 years The Instructor's Resource site at <http://www.sagepub.com/creswell3einstr/> contains: Sample Syllabi PowerPoint Slide Sets Sample Student Proposals Suggested Studies Published in Journal Articles Application Activities and Tutorial Peer-Feedback Group Activities Study Design Group Activities End-of-Chapter Checklists The Student Study Site at www.sagepub.com/creswellstudy/ offers: Sample Student Proposals Application Activities and Tutorials Peer-Feedback Group Activities Study Design Group Activities End-of-Chapter Checklists Research Design, Third Edition appeals to students taking research design and research methods classes throughout the social and behavioral sciences—from undergraduates to the most advanced doctoral programs.

Book Information

Paperback: 296 pages

Publisher: SAGE Publications, Inc; 3rd edition (July 15, 2008)

Language: English

ISBN-10: 1412965578

ISBN-13: 978-1412965576

Product Dimensions: 9.8 x 6.9 x 0.6 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 4.3 out of 5 starsÂ Â See all reviewsÂ (275 customer reviews)

Best Sellers Rank: #29,060 in Books (See Top 100 in Books) #3 inÂ Books > Politics & Social Sciences > Philosophy > Methodology #10 inÂ Books > Politics & Social Sciences > Social Sciences > Methodology #19 inÂ Books > Reference > Writing, Research & Publishing Guides > Research

Customer Reviews

I initially bought this book when I writing the proposal for my PhD about three years ago and Cresswell's little gem proved invaluable during that time. The book is very well written and unlike other books on the topic, Cresswell is not content with explaining theory and providing examples but goes further to provide excellent templates for the process, writing, structure, and format of every phase of the research process. These 'templates,' coupled with a clear writing style and an excellent, logical structure, elevate the book from 'very useful' to 'invaluable' in my opinion. For example, in chapter 4: The Introduction, he begins by explaining the purpose of the Introduction and its importance and then provides models for writing introduction in qualitative, quantitative, and mixed methods research. This format is mirrored in almost every chapter including Chapter 2: Review of the literature where he provides an excellent process for maximizing the effectiveness of the initial literature review process. In Chapter 5, he simplifies purpose statements with step-by-step guidelines for the three methodologies while in Chapter 6 he does the same for the research questions and hypotheses. While Cresswell is an Educational Researcher himself, he does not limit the examples in the book to his field but endeavors to include samples from the social and human sciences including justice, management, psychology, sociology and marketing. These numerous examples throughout every chapter of the book serve to illustrate the templates and guidelines effectively, leaving little doubt in the reader's mind on the 'how' of applying the guidelines. Overall, this is the best of the pick if you need clear, straightforward guidelines on writing a proposal or planning your research project.

[Download to continue reading...](#)

Research Design: Qualitative, Quantitative, and Mixed Methods Approaches, 3rd Edition Research Design: Qualitative, Quantitative, and Mixed Methods Approaches, 4th Edition Educational Research: Quantitative, Qualitative, and Mixed Approaches Research and Evaluation in Education and Psychology: Integrating Diversity With Quantitative, Qualitative, and Mixed Methods Social Research Methods: Qualitative and Quantitative Approaches (7th Edition) Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research (2nd Edition)

Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research, Enhanced Pearson eText with Loose-Leaf Version -- Access Card Package (5th Edition)
Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research (5th Edition)
Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research (4th Edition)
Qualitative Research Design: An Interactive Approach: 41 (Applied Social Research Methods)
Qualitative Inquiry and Research Design: Choosing among Five Approaches
Case Study Research: Design and Methods (Applied Social Research Methods)
The Comparative Method: Moving Beyond Qualitative and Quantitative Strategies
Quantitative Health Risk Analysis Methods: Modeling the Human Health Impacts of Antibiotics Used in Food Animals (International Series in Operations Research & Management Science)
Quantitative Health Risk Analysis Methods: 82 (International Series in Operations Research & Management Science)
Qualitative Research Methods for the Social Sciences (8th Edition)
Essential Ethnographic Methods: A Mixed Methods Approach, 2nd Edition (Ethnographer's Toolkit)
Phenomenology of Practice: Meaning-Giving Methods in Phenomenological Research and Writing (Developing Qualitative Inquiry)
Qualitative Research & Evaluation Methods: Integrating Theory and Practice
Qualitative Methods in Social Research

[Dmca](#)